

Case Study 4

Testing Solutions in South India for a leading bank

The Situation

Our client wanted to focus on their core business and let specialists handle certain portions of their recruitment lifecycle (Testing in this case). Test administration across campuses and their designated locations was taking up a lot of precious employee bandwidth. This talent could have been better used solving their technological issues and helping deliver better technical solutions to customers.

"The quality of your tests show in the candidates we interview. Handling end to end testing requirements has made my job a lot easier. I recruit without losing focus on my projects" – H Shivram, Senior Manager

The Solution

Seventh Sense partnered with the business with its Testing Solutions to help the client with all of their testing requirements. Our work together included:

1. Understanding the requirements and creating the tests for candidates
2. Proctoring the test as well as other test administration requirements
3. Evaluation of objective and subjective answer scripts with customised scoresheets
4. Ranking candidates with insights about test performance and feedback
5. Handling all test delivery and logistical support including venue selection, communication with candidates and scheduling

The Results

We have implemented this at 6 campuses for our client. Client experiences:

- 28% reduction in hours spent on recruitment
- Confidence in the ability to reach out to 15% more campuses this year
- Significant jump in quality of candidates who make it to interviews
- Excellent feedback from candidates and colleges about the testing process increasing the brand power in the eyes of the target market
- Time and attention to focus on pressing technological issues.